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PRESS RELEASE

FOR IMMEDIATE RELEASE

## ***Data Distributing Promotes Nick Fisher to Vice President, Strategic Sales***

**Santa Cruz, CA – November 20, 2007** – Data Distributing, provider of DICOM, surgical and medical records solutions, today announced the promotion of Nick Fisher to Vice President, Strategic Sales. His primary responsibilities will be business development with strategic accounts in the imaging, surgical and medical records environments and providing expertise to the sales team.

“Nick has been integral to our success over the last 10 years, we are thrilled to promote him to this new position and look forward to his contributions to sales strategy and management,” said Nancy Fisher, President and CEO of Data Distributing.

Mr. Fisher joined the company in January of 1998 as a Senior Account Representative, and soon became a top producer, winning top sales awards consistently. He currently manages Data Distributing’s key accounts, is a senior product trainer, and serves on Data Distributing’s advisory council.

### **About Data Distributing**

Founded in 1984, Data Distributing develops innovative, digital and DICOM solutions and provides the integration and professional services, to a growing number of OEMs and channel partners worldwide. This international company, headquartered in California, creates solutions that are used by hundreds of leading medical centers. For additional information on Data Distributing, please call (949) 598-1880 extension 1213, or visit Data Distributing’s web site at [www.datadistributing.com](http://www.datadistributing.com).

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